### **Analyst Data Requirements**

Presentation to



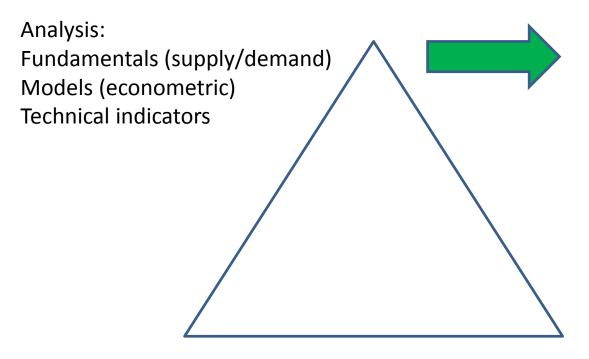
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#### **Peter Stewart**

Chief Energy Analyst



## How analysts use data



- Trading decisions
- Investment decisions
- Forecasts

Data: weekly, monthly, annual

Business intelligence / contacts



# Defining data quality

- Data is important ingredient in decision-making
- Analysts need data to be of good quality
- What is data quality? Not so easy to define
- Precision and accuracy are not the same thing
- Data should be "fit for purpose"
- Need for systematic and independent evaluation
- Ideally an objective standard based on metrics
- Proposal to do this in yearbook format
- Using consistent metrics (TARGET system)





### Comments on JODI data quality

- Oil data frequently very useful, but uneven in quality
- Supplements other data sources such as IEA
- Gas data still at early stages, difficult to assess quality
- Time required to evaluate consistency, reliability
- Imports/exports by oil product is valuable addition
- Need more clarity on definitions (e.g. crude / NGLs)
- Data on fuel substitution trends would be useful
- Gas in transport, coal versus gas in power







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CONTRIBUTED VIEWPOINT

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#### **REGIONAL MARKETS**

**Asia Pacific:** Strong demand from Japanese utilities pushes

Global Gas Analytics: "Gas market analysis driven by industry insight"

