

# Wood Mackenzie – JODI Conference 2017

## Data Life Cycle

Stephen Colvin – 11/10/2017





# Services Offered

Energy



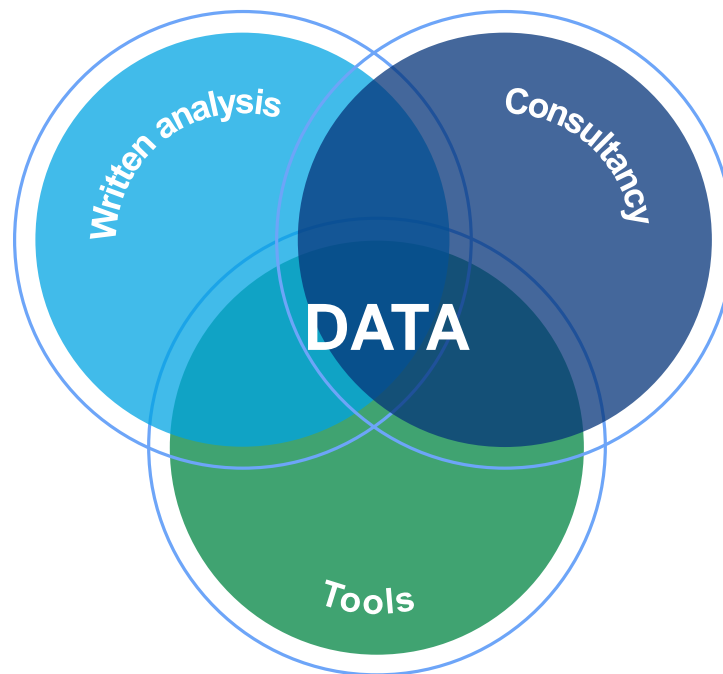
Renewables



Chemicals



Metals & Mining





# Data Sourcing

## Data Pathway Steps

### Sourcing

- Scouting
- Government sources
- Company sources
- Obtained insights

1





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- New data
- Confirmation?

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- Manual/Automated
- Python / R
- Kapow
- PDF converters
- Secure database

1

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3





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Kapow  
PDF converters  
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### Analysis

Integrity checks  
Power BI  
Spotfire  
Analyst insight

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### Our View

Tools  
Models  
Online portal

1

2

3

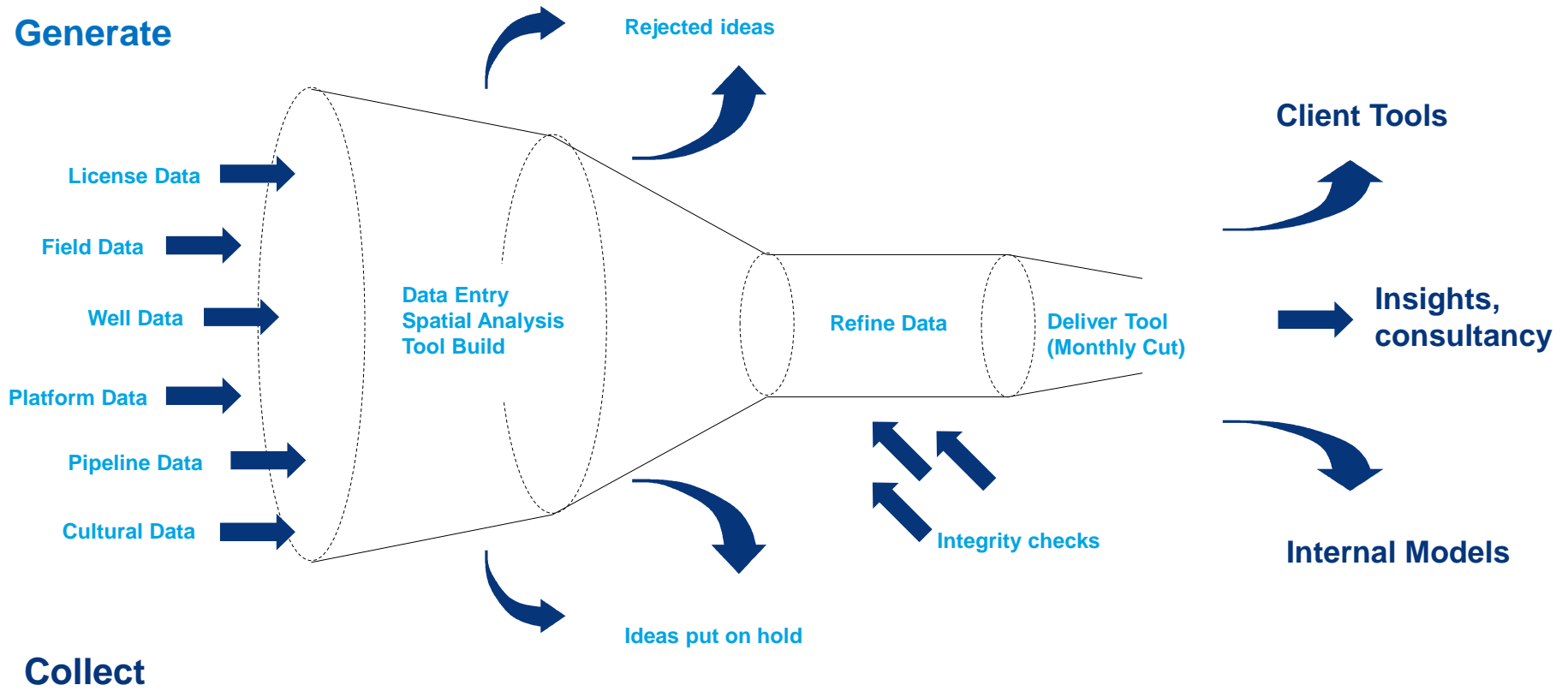
4

5





# Data Products - Petroview







# Wood Mackenzie

A Verisk Business



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